

## ORDER



Orders	Order / Rev:	107789		
	Alt Order #:	06863142		
	Product Desc:	Crossroads GPS		
	Estimate:	1206		
	Flight Dates:	10/23/12 - 10/29/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/11/12 / 10/11/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	90	\$189,550.00	\$161,117.50
10/29/12	10/29/12	21	\$50,950.00	\$43,307.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	90	\$189,550.00	\$161,117.50	0.00
November 2012	21	\$50,950.00	\$43,307.50	0.00
Totals	111	\$240,500.00	\$204,425.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$240,500.00
Market	100%	\$801,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$240,500.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$136,283.33
KTUD	1%	\$8,016.67
KVVU	17%	\$136,283.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$40,083.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/23/12	M-F 5-6a	WakeUp w/Wagners	5-6a	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 107789  
 Alt Order #: 06863142  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1206

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/23/12	M-F 5-6a WakeUp w/Wagners		5-6a	- T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 2	KSNV	10/24/12	10/24/12	M-F 5-6a WakeUp w/Wagners		5-6a	-- W-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 3	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wagners		5-6a	-- T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 4	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wagners		5-6a	--- F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 5	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
E 6	KSNV	10/23/12	10/23/12	M-F 6-7a WakeUp w/Wagners		6-7a	- T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 7	KSNV	10/24/12	10/24/12	M-F 6-7a WakeUp w/Wagners		6-7a	-- W---	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 8	KSNV	10/25/12	10/25/12	M-F 6-7a WakeUp w/Wagners		6-7a	--- T--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 9	KSNV	10/26/12	10/26/12	M-F 6-7a WakeUp w/Wagners		6-7a	--- F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 10	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12															
E 11	KSNV	10/23/12	10/23/12	Today Show	CM	658a-9am	- T-----	:30	2	\$3,800.00	1	0.00	NM	2	\$7,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 12	KSNV	10/24/12	10/24/12	Today Show	CM	658a-9am	-- W---	:30	2	\$3,800.00	1	0.00	NM	2	\$7,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 13	KSNV	10/25/12	10/25/12		CM	658a-9am	--- T--	:30	2	\$3,800.00	1	0.00	NM	2	\$7,600.00

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Product Desc: Crossroads GPS  
Estimate: 1206

KSJV

Order / Rev: 107789  
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Order / Rev: 107789  
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Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1206

**KSNV**

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)																
NEWS 3 AT 4																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,800.00</u> Rating <u>0.00</u>																
E 50	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM			4-5pm			M-----		:30	1	\$1,800.00	1	0.00 NM
NEWS 3 AT 4																
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,800.00</u> Rating <u>0.00</u>																
E 51	KSNV	10/23/12	10/23/12	M-F Early News	CM	5-630p			-T-----			:30	1	\$3,600.00	1	0.00 NM
M-F Early News																
EARLY NEWS																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$3,600.00</u> Rating <u>0.00</u>																
E 52	KSNV	10/24/12	10/24/12	M-F Early News	CM	5-630p			--W----			:30	1	\$3,600.00	1	0.00 NM
M-F Early News																
EARLY NEWS																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W---</u> Spots/Week <u>1</u> Rate <u>\$3,600.00</u> Rating <u>0.00</u>																
E 53	KSNV	10/25/12	10/25/12	M-F Early News	CM	5-630p			--T---			:30	1	\$3,600.00	1	0.00 NM
M-F Early News																
EARLY NEWS																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--T---</u> Spots/Week <u>1</u> Rate <u>\$3,600.00</u> Rating <u>0.00</u>																
E 54	KSNV	10/26/12	10/26/12	M-F Early News	CM	5-630p			---F--			:30	1	\$3,600.00	1	0.00 NM
M-F Early News																
EARLY NEWS																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---F-</u> Spots/Week <u>1</u> Rate <u>\$3,600.00</u> Rating <u>0.00</u>																
E 55	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p			M-----			:30	1	\$3,600.00	1	0.00 NM
M-F Early News																
EARLY NEWS																
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$3,600.00</u> Rating <u>0.00</u>																
E 56	KSNV	10/23/12	10/23/12	M-F Jeopardy	CM	630-7pm			-T-----			:30	1	\$3,400.00	1	0.00 NM
M-F Jeopardy																
JEOPARDY																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>																
E 57	KSNV	10/24/12	10/24/12	M-F Jeopardy	CM	630-7pm			--W----			:30	1	\$3,400.00	1	0.00 NM
M-F Jeopardy																
JEOPARDY																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>																
E 58	KSNV	10/25/12	10/25/12	M-F Jeopardy	CM	630-7pm			---T---			:30	1	\$3,400.00	1	0.00 NM
M-F Jeopardy																
JEOPARDY																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--T---</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>																
E 59	KSNV	10/26/12	10/26/12	M-F Jeopardy	CM	630-7pm			---F--			:30	1	\$3,400.00	1	0.00 NM
M-F Jeopardy																
JEOPARDY																
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---F-</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>																
E 60	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm			M-----			:30	1	\$3,400.00	1	0.00 NM
M-F Jeopardy																
JEOPARDY																
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>																
E 61	KSNV	10/23/12	10/23/12		CM	7-730pm			-T-----			:30	1	\$3,400.00	1	0.00 NM

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 Estimate: 1206

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>															
E 62	KSNV	10/24/12	10/24/12	M-F Wheel	CM	7-730pm	--W----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>															
E 63	KSNV	10/25/12	10/25/12	M-F Wheel	CM	7-730pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>															
E 64	KSNV	10/26/12	10/26/12	M-F Wheel	CM	7-730pm	---F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---F--</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>															
E 65	KSNV	10/29/12	10/29/12	M-F Wheel	CM	7-730pm	M-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$3,400.00</u> Rating <u>0.00</u>															
E 66	KSNV	10/23/12	10/23/12	FacetoFace/Ralston Rep	CM	730-758pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,800.00</u> Rating <u>0.00</u>															
E 67	KSNV	10/24/12	10/24/12	FacetoFace/Ralston Rep	CM	730-758pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$1,800.00</u> Rating <u>0.00</u>															
E 68	KSNV	10/25/12	10/25/12	FacetoFace/Ralston Rep	CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$1,800.00</u> Rating <u>0.00</u>															
E 69	KSNV	10/26/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm	---F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>---F--</u> Spots/Week <u>1</u> Rate <u>\$1,800.00</u> Rating <u>0.00</u>															
E 70	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FacetoFace/Ralston Report															
FACE TO FACE W/ JON RALSTON															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,800.00</u> Rating <u>0.00</u>															
E 71	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
Monday Prime 8-10pm															
THE VOICE n/a 10/22															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$8,000.00</u> Rating <u>0.00</u>															
E 72	KSNV	10/29/12	10/29/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
Monday Prime 10-11pm															
REVOLUTION n/a 10/22															
Start Date <u>Week: 10/29/12</u> End Date <u>11/04/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$6,400.00</u> Rating <u>0.00</u>															
E 73	KSNV	10/23/12	10/23/12		CM	11pm-1135pm	-T-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F News 3 at Eleven															
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	-T-----											
E 74	KSNV	10/24/12	10/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	--W----											
E 75	KSNV	10/25/12	10/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	--T---	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	--T---											
E 76	KSNV	10/26/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	---F--	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	---F--											
E 77	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	M-----											
E 78	KSNV	10/23/12	10/23/12	The Tonight Show	CM	1135p-1236a	-T-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	-T-----											
E 79	KSNV	10/24/12	10/24/12	The Tonight Show	CM	1135p-1236a	--W----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	--W----											
E 80	KSNV	10/25/12	10/25/12	The Tonight Show	CM	1135p-1236a	---T--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	---T--											
E 81	KSNV	10/26/12	10/26/12	The Tonight Show	CM	1135p-1236a	---F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	---T--											
E 82	KSNV	10/29/12	10/29/12	The Tonight Show	CM	1135p-1236a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/29/12	11/04/12	M-----											
E 83	KSNV	10/23/12	10/23/12	Late Night w/Fallon	CM	1236a-136am	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	-T-----											
E 84	KSNV	10/24/12	10/24/12	Late Night w/Fallon	CM	1236a-136am	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 10/22/12	10/28/12	--W----											
E 85	KSNV	10/25/12	10/25/12		CM	1236a-136am	---T--	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 107789  
Alt Order #: 06863142  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Crossroads GPS  
Product Desc: Crossroads GPS  
Estimate: 1206

KSJV

Order / Rev: 107789  
 Alt Order #: 06863142  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Crossroads GPS  
 Product Desc: Crossroads GPS  
 Estimate: 1206

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1	\$2,800.00			0.00					
E 98	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA	CM	1p-530pm				-----S	:30		1	\$5,000.00	1
				NFL Pre-Game											0.00 NM
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$5,000.00			0.00					
E 99	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm				-----S	:30		1	\$3,600.00	1
				News 3 in Prime											0.00 NM
NEWS 3 LIVE (FOLLOWING NFL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$3,600.00			0.00					
E100	KSNV	10/28/12	10/28/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN	-----S	:30		1	\$2,400.00	1			0.00 NM
				Jeopardy in Prime											
jep															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$2,400.00			0.00					
E101	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) R&M		M-SA 8-11p / SUN	-----S	:30		1	\$2,400.00	1			0.00 NM
				Law & Order (synd) PRIME											
I&O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$2,400.00			0.00					
E102	KSNV	10/23/12	10/23/12	Wake Up Early w/ Wagn&M		430a-5a				-T-----	:30		1	\$400.00	1
				Wake Up Early Wagners											0.00 NM
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----		1	\$400.00			0.00					
E103	KSNV	10/24/12	10/24/12	Wake Up Early w/ Wagn&M		430a-5a				--W----	:30		1	\$400.00	1
				Wake Up Early Wagners											0.00 NM
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1	\$400.00			0.00					
E104	KSNV	10/25/12	10/25/12	Wake Up Early w/ Wagn&M		430a-5a				--T---	:30		1	\$400.00	1
				Wake Up Early Wagners											0.00 NM
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--T---		1	\$400.00			0.00					
E105	KSNV	10/28/12	10/28/12	Wake Up Early w/ Wagn&M		430a-5a				-----S	:30		1	\$400.00	1
				Wake Up Early Wagners											0.00 NM
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1	\$400.00			0.00					
E106	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagn&M		430a-5a				M-----	:30		1	\$400.00	1
				Wake Up Early Wagners											0.00 NM
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1	\$400.00			0.00					

Totals 111 \$240,500.00